



Global Institute for IT Management

INSTITUTE OBJECTIVE

The 21st Century is marked by the continued penetration of Information Technology (IT) into all facets of the organization. Businesses, regardless of their size, cannot function without IT enabling/driving every activity, from traditional back-office systems to strategic services that interact with customers and external partners. With the global business environment, organizations, and technology continuing to experience dramatic transformation at an accelerated pace, the role of IT has become increasingly more complex and challenging. Hence, as IT has become mission critical, it is imperative for IT and business leaders to work effectively and efficiently together to ensure that they are leveraging IT across their organization. The success of the business depends on the success of IT. These are exciting times for those organizations and individuals that are prepared.

The objective of the Global Institute for IT Management (GIIM) is to impart a complete, flexible, and immediately actionable set of best practices by prominent academics, practitioners, and management consultants, to prepare IT thought leaders and business executives for the challenges and opportunities that lie ahead. The institute provides a comprehensive set of 31 IT management certificates, with each frequently considered as being the single most important educational experience in the attendees' professional life.

The courses within the 31 respective certificates are delivered face-to-face (online is available) in concert with affiliate IT management associations, individual company cohorts/groups, or universities (where Masters Degrees can also be awarded). The learning opportunities are in close proximity to the job, on a just-in-time basis, and integrated into the clients broader learning and development objectives. We partner with our clients to deliver the right solutions to meet their education objectives.

For additional information contact us at:

- info@globaliim.com
- **See our web:** <http://www.globaliim.com/>

What sets the institute apart?

A comprehensive set of 31 IT management certificates

Courses are taught by an international team of over 250 prominent academics and executives; providing a balanced perspective of leading professors from multiple universities and expert practitioners

It is our affiliates that have established our credibility and brand

Courses can be applied towards a Masters Degree

We bring our faculty to you

Scalable, and flexible/personalized courses, & schedules, focusing on the foremost practical approaches for managing opportunities to leverage IT

Dynamic social/consortium/wiki style structure allows it to operate without the overhead of traditional universities/organizations

A model for the future of education



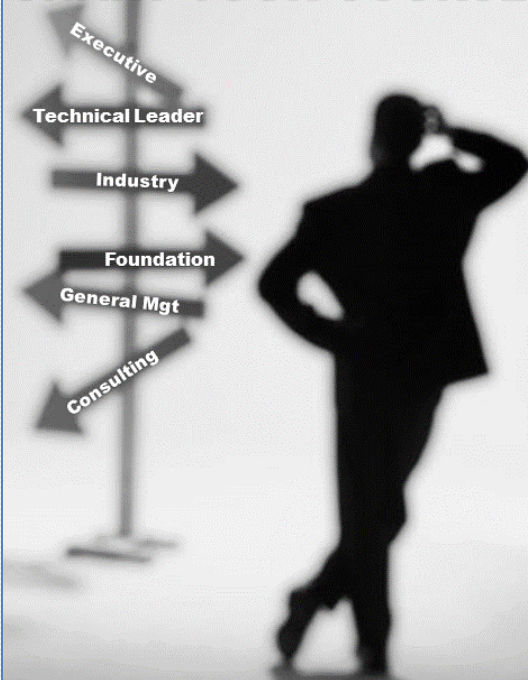


Global Institute for IT Management

31

Foundation & IT Management Certificates

WE WILL HELP YOU CHART YOUR COURSE



1. 4 course IT Foundation Certificate: Leadership in Business IT Management (*Mini MBA*)

- Leadership
- Managing IT Trends & Emerging Technologies
- IT Resource Management
- IT Strategy

IT Management Certificates

(in addition to the IT Foundation Certificate above, each of the 30 certificates listed below are comprised of 4 courses):

• Executive Certificates

- 2-10. IT in Industry (e.g., Finance, Pharmaceutical, Healthcare, Manufacturing, Telecom, Government, Petroleum, Hospitality, Transportation, Marketing)
11. IT for the Business Executive
12. IT Human Resource Considerations
13. IT Management Consulting
14. Business Process Management/ Workflow Management
15. Supply Chain Management
16. Managing IT Legal Issues
17. Managing IT Vendors & Outsourcing (also for non-IT)

• Technical Leadership Certificates

18. Managing Analytics (Big Data, Business Intelligence, Knowledge Mgt)
19. Managing Cloud Computing
20. IT Infrastructure Integration
21. IT Security Management
22. Social Business/Social Networking/Mobile Computing
23. Project Management
24. Software Engineering
25. Technology Enabled Learning
- 26-27 IT Career Change (Technical Training, Legacy Systems)

• General Management Certificates

28. Effective English Business Communications
29. Executive Marketing Certification (CMMP®)
30. IT Marketing Certification (CMMP®)
31. IT Business/Management Considerations (e.g., finance, organizational behavior, accounting, statistics, economics, leadership)

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