

GROUNDBREAKING NEW IT CERTIFICATE PROGRAMS FROM GLOBAL INSTITUTE FOR IT MANAGEMENT & THE WORLD BPO/ITO FORUM



The World BPO/ITO Forum, and the Global Institute for IT Management (GIIM) are collaborating to offer 4-course certificate programs in five key subject areas vital to the development of IT managers and consultants.

The programs draw from GIIMs 31 IT management certificates, with over 250 prominent academic and practitioner faculty, that focus on executive, industry, technology, and general management disciplines. The 5 certificate programs being offered are:

- 1) IT Foundation
- 2) Managing IT Vendors & Outsourcing (also for non-IT)
- 3) Managing Cloud Computing (March); 4) Managing IT Security
- 4) Managing Cloud Computing
- 5) IT Management Consulting

The 4-course certificates are available to The World BPO/ITO Forum members and their employees – at prices far less than those found in traditional university programs. The certificates are ideal for individuals or organizations as they focus on the foremost practical approaches for managing opportunities to leverage IT in the dynamic global environment. Courses will be held in midtown Manhattan.

Those who complete the program receive a certificate from The World BPO/ITO Forum and GIIM that can be applied towards a Master's Degree at multiple universities. Each of the 4-courses for a certificate (listed below & on the next page) follow a 7 week model:

- Weeks 1-2: Course preparation
- Week 3: Weekend face-to-face meetings
- Week 4: Course projects
- Week 5: Weekend face-to-face meetings
- Weeks 6-7: Complete final project that applies the course content

1. IT Foundation: Leadership in Business IT Management (January 18th)

Preparing IT executives for the future is the focus of the following 4-courses:

- 1) Leadership
- 2) Managing IT Trends & Emerging Technologies
- 3) IT Resource Management
- 4) IT Strategy

<http://www.globaliim.com/the-it-foundation-certificate/it-foundation-certificate-description/>

2. Managing IT Vendors & Outsourcing (February 15th)

This Certificate Program (also for non-IT) explores key areas for managing outsourcing relationships.

The 4-courses are:

- 1) Deriving a Sourcing Strategy
- 2) IT Outsourcing Governance & Relationship Management
- 3) The Organizational Impact of IT Outsourcing
- 4) Legal Issues & Contract Management in IT Outsourcing

<http://www.globaliim.com/28-it-management-certificates/executive-certificates-courses/managing-vendors-outsourcing-certificate-description/>

Courses will take place at a GIIM classroom in New York, in your company office for a your team, or online courses can be arranged.

Please contact Shelley Ballarino, shelley@worldbpoforum with your inquiry.

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3. Managing Cloud Computing (March 15th)

Maximize cloud computing knowledge and performance by taking the following 4-courses:

- 1) IT Resource Management
- 2) Managing Cloud Resources
- 3) Enterprise Architecture
- 4) Implementing the Cloud Data Center (e.g., security, systems integration)

<http://www.globaliim.com/28-it-management-certificates/technical-leadership-certificates-courses/managing-cloud-computing-certificate-description/>

4. Managing IT Security (April 12th)

Critical security issues are covered in the following 4-courses:

- 1) Cyber Security Principles
- 2) IT Infrastructure Security Management
- 3) Forensics, Risk Assessment, & Mitigation Planning
- 4) Business Continuity and Disaster Recovery Planning

<http://www.globaliim.com/28-it-management-certificates/technical-leadership-certificates-courses/it-security-management-certificate-description/>

Optional Course: Legal, Ethical, and Compliance

5. IT Management Consulting (May 17th)

Preparing IT consultants to engage client executives is the focus of the following 4-courses:

- 1) An Overview of Management Consulting
- 2) Relationship Management
- 3) Managing IT Organizations & Strategy
- 4) Enterprise Systems Management

<http://globaliim.com/31-it-management-certificates/executive-certificates-courses/it-management-consulting-certificate-description/>

Small class-size courses are delivered in-person (online programs can be arranged) by prominent educators and practitioners. The seven-week delivery cycle for each course features four full-day, in-class sessions delivered on weekends (totaling 30-35 hours of in-class instruction). Programs can be customized for senior level executives, including non-IT managers. The complete four-course curriculum will take approximately six months. Courses can be applied towards a Master's Degree at several universities.

Per-attendee costs start at \$2,480 / Course; \$9,920 / 4-Course Certificate. Enterprise/Group discounts are available. Certificates will be granted jointly by The World BPO/ITO Forum and GIIM.

The sweet-spot for our 4-course certificates are IT professionals with 10+ years of experience; high potential employees that are advancing in their careers. We also offer shorter programs for senior IT and non-IT executives, to help them understand how to leverage IT in their organization. See: www.globaliim.com



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