

MIQ successfully completes the 1st batch of 'Achieving Excellence through Mahindra Quality Way (MQW)'

The Mahindra institute of Quality (MIQ) successfully completed the 1st batch of the program 'Achieving Excellence through MQW' a 3 day comprehensive program specially designed for the manufacturing Group companies. This program was conducted at the MIQ campus in Nasik from January 4 to January 6, 2011.

Senior management members, MQW coordinators and others involved in the MQW journey in their respective companies attended this program. There were a total of 37 participants from Mahindra Hinoday, Mahindra Forging, Mahindra Composites, Mahindra Intertrade, Mahindra Spares, MUSCO Steel and Stamping.



Group photograph with the participants



Mr. Choudhari taking a session



Mandar Vartak from OSM explaining the MAPC Cycle



Mr. Atul Joshi from FES taking the participants the FES case study on employee involvement

The key objectives of this program were to:

1. Fully familiarize participants with the framework and modalities of Mahindra Quality Way
2. Facilitate a thorough understanding of the key elements of MQW through small cases and examples
3. Equip the participants with the knowledge of how to implement MQW

Each module covered a **critical element of the MQW framework**. The sessions provided a clear understanding of the meaning, importance and key aspects of the elements also addressing in detail the 'How part' or the approach to be adopted for implementing each of them.

The lead faculty for this program was Mr. Anjanikumar Choudhari, Director MIQ. He was supported by an external faculty, Mr. Anil Sachdev from TQMI.

In addition to the sessions on MQW, Mr. Mandar Vartak from the Office of Strategy Management (OSM) explained the Mahindra Annual Planning Cycle (MPAC) to the participants. He highlighted how MQW aligns with the MAPC in terms of promoting excellence in the manner in which a company develops and translates its long term strategy by improving the quality of all its processes and operations.

Mr. Atul Joshi from the Farm Division took the participants through the various employee involvements and development activities carried out by the sector.

The program received an excellent *rating of 4.55* on the scale of 1 to 5 and saw active involvement by the participants in the form of questions, presentations and experience sharing during the 3 days.

Speaking about the program, Mr. Anjanikumar Choudhari, Director MIQ, says;

"This program has proven effective in giving an in-depth exposure to the companies on how to adopt MQW in their organizations. We hope that this can further help them accelerate their improvement efforts in this excellence journey"

The schedule for the next batches for this program is as follows:

1. Batch 2 - For Manufacturing companies - January 27 to January 29
2. Batch 3 - For Service companies - January 31 to February 2
3. Batch 4 - For Service companies - February 28 to March 2

For more information on the program please contact:

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