

Mahindra Quality Way roll-out in the Aftermarket Sector companies

The Mahindra Quality Way was formally rolled out at Mahindra First Choice Wheels (MFCW) and Mahindra First Choice Services (MFCS) on Nov 11, 2011.



MFCW team, MFCS team with Mr. Anjanikumar Choudhari

The MQW team has drawn out a process for systematically inducting new companies into the Mahindra Quality Way. As a part of this process, Mr. Anjanikumar Choudhari, Director MIQ, addressed a team of 30 senior executives and managers from MFCW and MFCS. In this meeting, he familiarized the attendees with the basic framework and modalities of the Mahindra Quality Way and explained the steps to be taken for adopting MQW.

One of the most important things the two companies will have to do within the next one month is put together a base document for the Mahindra Quality Way (BDM). This document will describe the starting status from which the companies will plan and implement improvements under MQW. The MQW team will work closely with the management and the company's designated MQW coordinator in the preparation of the BDM.

Once this is prepared, the MQW team will review the document with the senior management and suggest any changes in direction or approach.

For more details on MQW, view the Mahindra Quality Way Guidebook by clicking on the following link:

<http://mconnect/Document%20Library/MQW%20Guidebook.pdf>