MIQ CONDUCTED 6th BATCH OF "MAHINDRA YELLOW BELT" PROGRAM

Mahindra Institute of Quality (MIQ) conducted 6th batch of "Mahindra Yellow Belt" program for Auto and Farm Sectors Suppliers from 3rd to 5th February 2011 at MIQ, Nashik.

In all, 31 participants from various supplier companies like ITW India Ltd, Bright Auto Plast Ltd, Samvardhana Motherson Ltd, International Automotive India Pvt. Ltd., Delphi Automotive system Private Ltd., JBMMA Automotive Ltd, and many more attended this program.



Participants and Faculty

The key objective of this program was to develop problem solving competence needed at the junior and middle management levels in their organizations to fast track continuous improvements. The modules covered were Fundamentals of Quality, QC Story, QC tools along with practical exercises & Case study sharing.

The program received an excellent rating of 4.56 on a 5 point scale (1 being least effective and 5 being most effective).

Post Program, each participant will apply the learning of the program in his / her work area through the implementation of a QC story project. The project will be facilitated by (CDMM) Component Development & Material Management division-AFS and MIQ. The participants will receive the Mahindra Yellow Belt certificate after successfully completing the project.

Speaking about this unique program, Mr. Rajinder Singh, Dean MIQ Said "So far MIQ has trained 163 participants from 61 supplier companies in MYB and each participant has taken up a live quality improvement project at his workplace. Due to increasing demand, another batch of MYB has been planned next month at MIQ. This shows the power of successful co-creation by CDMM-AFS & MIQ of accepting no limits to Rise".

About the Mahindra Institute of Quality

The Mahindra Institute of Quality was established in the year 2005, with the primary objective of spreading the TQM concept within the M&M group and the Indian Industry on the whole. It aims to do so through its offerings in the form of Training programs, company enabling and the Mahindra Quality Way initiative. The canvas that MIQ operates on is that of the "Big Q" which goes beyond the frontiers to product and service quality to encompass the quality of Leadership, employees and business processes across the organization.

For more information on MIQ, please visit <u>www.miq.in</u> For more information on the MYB Program please contact; Mr. Ganapati Bhat, Program Manager, at <u>bhat.ganapati@mahindra.com</u>