

MIQ completes Phase II of the program on quality management in New Product Development - Batch 3

Mahindra Institute of Quality (MIQ) successfully completed Phase II of the 3rd batch of the program on "Quality Management in New Product Development. This was an intensive 6 day competency development program conducted at the MIQ campus in Nasik from January 17 to January 22, 2011.



Group Photo of Faculty & Participants at MIQ

Key topics covered by Lead faculty, Mr Lahane during this Phase were VA/VE, T-Matrix, Understanding PPAP with focus on design issues, Concept of Product Platform to name a few. Good numbers of individual exercises / group exercises were built in the course to enable participants to grasp the subject in a better way. All of the tools & techniques taught were focused to clamp down quality related issues in new product development process and avoid financial drag.

Basics on Reliability Engineering were covered by Mr. Hemant Urdhwareshe, Reliability Institute, Pune. The key contents were Reliability Definition, Failure Rate, MTBF, MTTF, Understanding the failure rate behavior, Reliability Distributions, Life Data Analysis, Reliability Testing & Accelerated Life tests. The course also had practical sharing of cases by Mr. Avinash Yadnopavit (Product Development, Auto Sector, Nasik) who addressed participants on XYLO program Management.

During the program, detailed review of the Participants live projects was carried out. Each Project was discussed in detail with a success rate 80 % in Project completion. During the review, faculty also provided technical feedback for the projects, shared his vast experience and gave advanced level of inputs. This unique methodology of "Learning by Doing" helped in quick assimilation of learning's.

Overall it was a successful program receiving a rating of 4.10 on a 5 point scale (1 being least effective and 5 being most effective).

About the Mahindra Institute of Quality

The Mahindra Institute of Quality was established in the year 2005, with the primary objective of spreading the TQM concept within the M&M group and the Indian Industry on the whole. It aims to do so through its offerings in the form of Training programs, company enabling and the Mahindra Quality Way initiative. The canvas that MIQ operates on is that of the "Big Q"

which goes beyond the frontiers to product and service quality to encompass the quality of Leadership, employees and business processes across the organization.

For more information on MIQ, please visit www.miq.in

For more information on the Program please contact;

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